

## GLOBAL PICKLEBALL FEDERATION LAUNCHES TO UNIFY THE PICKLEBALL WORLD

Liga Profesional de Pickleball Mexico is one of the member country organizations that have played a significant role to unify and advance pickleball on a global level over the years. Yet our international action committee's efforts have been met with resistance at every turn.

Given the urgent need for an effective and respected international federation, the Global Pickleball Federation (GPF) is our response to create leadership, organization and structure globally, while unifying the continental federations and member countries under one international federation.

In 2021, governing bodies for nine countries representing 98 percent of all pickleball players in the world started the movement to create the GPF. Key to its formation are the bylaws developed by Bryan Cave Leighton Paisner LLP, an internationally recognized law firm in the field of sports. The attorneys were

tasked with aligning GPF's bylaws with the guiding principles required for compliance with the International Olympic Committee (IOC). The guidance of this law firm and our global team of thought leaders gives us the highest probability for pickleball's acceptance as a future Olympic sport.

The launch of the GPF is a great milestone for pickleball. By design, the GPF is member country led and focused on providing significant value to all continental federations and member countries. Our primary goals are to provide leadership and governance globally, and to help grow the sport worldwide, ultimately gaining IOC recognition and inclusion in the Brisbane 2032 Summer Olympics. In addition, the GPF is pleased to announce its first partnership with Pickleball United, providing much-needed equipment through grants.

### Core Values to Member Countries & Integrity of the Sport

As the unifying international sports governing body for pickleball, the GPF will provide programs and resources to its member countries. To directly support national pickleball organizations and to preserve the integrity of pickleball as a unique sport, the GPF provides:

- Access to equipment
- Official rulebook
- Officiating education, training and development content
- Ambassador guidance and instructional resources to establish ambassador programs
- Global Tournament Series beginning in 2024 with guidance for tournament management, execution and sanctioning
- Equipment standards to ensure fair and safe play

Our overarching vision is to ensure that pickleball is welcoming, inclusive and accessible to players of all ages, abilities and backgrounds, fostering equity, social connections and community.

The preferred path for GPF membership is to apply first through your continental federation. Member applications will be evaluated by both the continental federation and the Global Pickleball Federation. Applications for membership are available at [globalpickleballfederation.org](http://globalpickleballfederation.org).

To learn more, follow @globalpickleballfederation on Instagram, Facebook and LinkedIn or visit [globalpickleballfederation.org](http://globalpickleballfederation.org).



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